

# P P SAVANI UNIVERSITY

Fourth Semester of M.B.A. Examination  
May 2022

SLMB8180 Business Ethics & Corporate Social Responsibility (Capstone)

04.05.22, Wednesday Time: 09:00 am to 11:30 am Maximum Marks: 60

## Instruction:

1. The question paper comprises of two sections.
2. Section I and II must be attempted in same answer sheets.
3. Make suitable assumptions and draw neat figures wherever required.

## Section I

Q1 Answer the Following: (Any five) [05]

- (i) Define Business Ethics
- (ii) Mention any major three Ethical and CSR problems in management in India.
- (iii) What do you understand by Corporate Social Responsibility?
- (iv) What are the different Causes of unethical behavior in Workplace?
- (v) Define Global Warming.
- (vi) How to manage Ethics in business?
- (vii) Define Consumerism

Q2. "The company as a form of business organization is expected to render some social responsibilities towards different groups of stakeholders" - Explain in detail [10]

OR

Q2. (a) Explain the Hosmer model of ethics analysis? [05]

Q2. (b) "There are three major ethical approaches that managers might use in making an ethical choice" - Explain in detail any one in detail [05]

Q3. Explain the various roles and functions performed by ethical managers? [10]

OR

Q3. (a) "Code of conduct or what is popularly known as Code of Business Conduct contains standards of business conduct that must guide actions of the Board and senior management of the Company." Explain in brief what is the importance of the code of conduct in business. [05]

Q3. (b) Short Note: Ethics and human rights [05]

Q4 Write Short Note on: (Any one) [05]

- (i) Judicious use of natural resources
- (ii) Environmental issues
- (iii) Egoism

**Section II**

- Q1.** Answer the Following: (Any five) [05]
- (i) Define Consumer Protection
  - (ii) State the impact of ethics in competitive strategy
  - (iii) What do you mean by good corporate citizenship?
  - (iv) Are CSR Reports Mandatory? Give reasons
  - (v) What do you mean by Transparency?
  - (vi) What do you mean by green environment?
  - (vii) What do you mean by ethical dilemma?
- Q2.** Explain in detail the various professional ethics in functional management [10]

**OR**

- Q2.** Explain in detail the Role of international trade and business organizations in developing business. [10]
- Q3. (a)** Explain the role of business organizations in developing Business ethics? [05]
- Q3. (b)** Short note: Rajathgupta Case [05]

**OR**

- Q3. (a)** "Regulatory compliance is an organization's adherence to laws, regulations, guidelines and specifications relevant to its business processes. Violations of regulatory compliance often result in legal punishment, including federal fines."- Explain in detail with respect to Legal Compliance [05]
- Q3. (b)** Short note: Sarham Oxley Act (SOX) [05]
- Q4.** Case study: (Compulsory to attempt) [05]

**Ethical practices in business**

With the passage of time the Tasty Meal starts realizing the importance of CSR (Corporate Social Responsibility).

Tasty meal now understands that being socially responsible is the key to success in the business world.



It has taken a few responsible steps in the interest of its stakeholders. These are;

- Raising hourly wages of employees
- Addition of healthy food such as green salad with each menu free of cost and removing unhealthy and high calorie meals from menu
- Start donating money from its net profit to NGOs to take care of the community
- Using recyclable products instead of disposables such as tableware and containers
- Promoting environmental protection by launching campaigns like Save Earth, Green Day, Save the Beaches etc.

**Questions:**

I. Should government regulate business ethics and social responsibilities? Why or why not?

II. In your opinion what are the reasons behind Tasty Meal's steps?

III. Do you think that Tasty Meal will increase its profitability by taking such steps?

IV. Ethical practices in business have always conflicts with huge profit. Do you agree with this statement? Yes or No? Justify your answer

V. Is this the only government's responsibility to aware business sector about ethics in business and being socially responsible? How can the awareness of CSR be promoted?